



# Disruptive Leadership Inside Out

Senior leaders today face the challenge of transforming companies to the digital economy and new ways of working. Before they start making changes within the company, however, they have to start making changes within themselves.

The program combines **self-development** with the development of the company, through new knowledge and **trends from the worlds of business, technology and psychology**.



## Practical information:



**Talent  
Dynamics Test**

for each participant



**3x Individual  
consultation**

for each participant  
3x90 min



**8x Full day  
workshop**

4x two days,  
1 trip outside Prague

**START:**

**SPRING 2025**

**PRICE**

135.000CZK  
without VAT

**NUMBER  
OF PARTICIPANTS:**

15

**FOR WHOM:**

TOP MANAGEMENT

## Journey to the new ONBOARDING

**3. a 4. 4. 2025**

Somewhere in the heart  
of old Prague

**MTP & Exponential  
business models**

- **Day 1:** Looking inside
- **Day 2:** The Basics  
of the Digital Economy

**29. a 30. 5. 2025**

Creative Vs. company space

**Design Thinking  
& Innovation**

- **Day 1:** A creative environment  
for innovation and the new  
generations
- **Day 2:** Design thinking  
& Pretotyping

**4. a 5. 9. 2025**

**Management  
of the company a  
nd people in a complex  
environment**

- **Day 1:** How to work with  
yourself in a world of new  
challenges
- **Day 2:** How to use  
neuroscience in complex  
decision making

**9. a 10. 10. 2025**

**New technologies  
& virtual reality**

- **Day 1:** How to incorporate  
into the operation  
of the company
- **Day 2:** Working with fear

**Certificate**

Welcome to ATAIRU  
Leadership community!



Thanks to the program, I was able to **technologically advance my entire team**, thus improving our communication and making our work easier. But **what I appreciate most** about the Disruptive Leadership program is that it **is not just about technology, a change in attitude and a new mindset, but more importantly, a focus on people.**

**Gabriela Milfortová**  
Golden Gate CZ





**MORE INFORMATION  
& REGISTRATION**

